



NATHAN HENDRICKSON

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SUMMARY

Highly motivated and entrepreneurial-minded junior at PLNU, majoring in Business Entrepreneurship with a minor in Non-Profit Management. Proven management experience with a strong commitment to community building and innovative strategy. Actively involved in campus leadership roles with an expected graduation December 2025.

EDUCATION

Point Loma Nazarene University: San Diego, CA

Expected Graduation

Business Entrepreneurship Major & Non-Profit Management Minor

12/2025

Trustee's Scholarship Recipient

Student Leader - ALPHA / RA / Kamp Love / MBL Worship

EXPERIENCE

Creative and Marketing Director - Empower Your Platform, Remote

05/2024 - Present

- Lead creative content production including graphic design, video editing, and web-design to align with brand messaging and target audience
- Develop and execute strategic marketing campaigns that enhance brand visibility and engagement across social media platforms
- Conceptualize and create mini-course E-Books, videos, and online curriculum through SamCart

Resident Assistant - PLNU, San Diego, CA

08/2024 - Present

- Lead community-building initiatives by organizing and facilitating events, fostering connections among residents, and creating a welcoming atmosphere
- Manage conflict resolution through active listening, mediation, and problem-solving, ensuring a positive living experience for students
- Collaborate with a team of RA's to uphold university policies, provide peer support, and communicate effectively with residents and supervisors

Barista - The Crafted Scone - Murrieta, CA

05/2023 - 08/2023

- Crafted a variety of specialty coffee beverages and prepared food items with attention to detail, while handling cash transactions and operating a POS systems with precision and accountability
- Thrived in a fast-paced, high-pressure environment, consistently delivering quality service, ensuring a clean and organized workspace by performing opening and closing duties

Car Detailer - Business Owner of Devoted Detailing

04/2020 - 08/2022

- Started, owned, and worked "Devoted Detailing", a mobile car detailing business located in Murrieta and Temecula CA, managing team meetings and supply checks at the end of each week
- Created social media accounts and marketed through Instagram, Facebook, Yelp, etc. Used personal photography and film for advertising, web design, and a specific clients needs
- Headed direct communication with clients either through in person advertising, door to door, or online messaging

PASSIONS

Creative Arts

- Music - Worship
- Photography
- Videography
- Digital - Web Design

Action Sports/Outdoor Industry

- Surfing
- Snowboarding
- Skating
- Rock Climbing Club President

Ministry

- Worship Leader - MetByLove
- Kamp Love Small Group Director